



SAUDI BUILD

Setting the Benchmark in Construction

7-10 October 2019

Riyadh International Convention & Exhibition Centre
Riyadh - Saudi Arabia



The 31st International Trade Exhibition for Construction Materials, Building & Environmental Technology

Saudi Build Sponsorship	Diamond	Platinum	Gold	Silver
Pre-Event				
Announcement of Sponsor	✓	✓	✓	✓
Logo on Website with hyperlink to sponsor's website	✓	✓	✓	✓
Exclusive e-shots **	2	1		
Logo on the VIP invitations of the opening ceremony	✓			
Mention Sponsor and level of sponsorship in marketing campaign (Print and on line)*	✓	✓	✓	✓
Logo on the advertising visitor promotional campaign (will start 2 weeks before the show)	✓	✓	✓	✓
During Event				
Rollup on Entrance to Exhibition Halls	4	3	2	
Workshop / Seminar for one day	✓			
Logo on Venue Signage	✓	✓	✓	✓
Advert in Show Catalogue**	Back Cover	1 X Inside	1 X Inside	1 X Inside
Personal welcome message from Chairman of Sponsor included in the Show Catalogue**	✓			
Hanging Banner above exhibition stand**	3	1	1	
Roll up Banners around the exhibition**	4	2	2	1
Directional Floor tiles inside the exhibition	4	2	2	1
Invitations to Official Opening Ceremony	100	75	50	50
Post Event				
Dedicated e-shot thanking visitors and promoting Sponsor hyper-linked logo	✓	✓	✓	✓
Hyperlinked logo on web site	2 Months	2 Months	2 Months	2 Months
Package Price SAR	250.000	200.000	150.000	100.000

* = Exclusive
** = are provided by Sponsors

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Saudi Build Sponsorship

Exclusive Opportunities & Onsite Branding

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Cost

<p>Registration Areas - Venue Entrances - EXCLUSIVE per area (3 Available) Sponsors branding co-located with Saudi Build branding on registration and writing desks Uniforms for staff (provided by sponsor) Pens (provide by sponsor)</p>	<p>SR 60,000 (per area)</p>
<p>Entrance to Exhibition Halls (4 Available) Sponsor branding to be wrapped on the entrance foyers to each hall for the event ** - 2 x Floor Tiles directing visitors to sponsor's stand</p>	<p>SR 40,000 (per Hall)</p>
<p>Lanyards given to all attendees at Saudi Build to secure badges. Sponsor's corporate colour and logo to feature** - EXCLUSIVE</p>	<p>SR 50,000 + production cost</p>
<p>Sponsor Branded Badges : Logo Sponsor Branded Badges (Backside) - All visitors will be issued with a badge and require this for entry to the exhibition (exhibitors, visitors, VIPs & Media Badges)</p>	<p>SR 94,000</p>
<p>Official Carrier bags for Saudi Build available for all visitors at entrance points to the halls & registration** - EXCLUSIVE</p>	<p>SR 56,000 + production cost</p>
<p>Press Centre - EXCLUSIVE Sponsor the area that is the focal point for media and press. Package includes: Logo on registration area Collateral distribution to media Screen savers on all the press computers Corporate branding on internal and external walls of the press centre Pens/gifts for journalists</p>	<p>SR 40,000</p>
<p>Online Skyscraper Banner - Saudi Build website home page 3 positions available to the left hand side of the home page from September-October when Traffic to the website will be high. Banner to be provided by sponsor and will link directly back to own website</p>	<p>Position 1: SR 15.040 Position 2: SR 11.280 Position 3: SR 7.520</p>
<p>Online Banner - Visitor Registration Page, Saudi Build website (September-October) - EXCLUSIVE All pre-event marketing material for the visitor registration campaign will direct attendees to pre-register for Saudi Build. 1 sponsor can benefit from exclusive co-branding on this page with the Saudi Build brand and highlight your products and services being showcased. The banner will be link to own website</p>	<p>SR 37,000</p>
<p>Hanging Banners (2m x 3m provided by sponsor) to be positioned above your stand or in adjacent aisles to give clear direction to visitors of your stand location **-</p>	<p>1 Banner : SR 7.520 2 Banners : SR 14.664 3 Bannessr : SR 21.244</p>
<p>Directional Floor tiles on Exhibition floor - these will help visitors find your stand easily</p>	<p>1 Tile : SR 5.640 2 Tiles : SR 10.800 3 Tiles : SR 15.000</p>
<p>Advertising in the Official Show Catalogue Catalogue spine Inside cover full color (A5) - Arabic / Inside cover full color (A5) - English First page full color (A5) - Arabic / First page full color (A5) - English Second page full color (A5) - Arabic / Second page full color (A5) - English Third page full color (A5) - Arabic / Third page full color (A5) - English Inside catalogue page full color</p>	<p>SR 15.000 SR 13.000 SR 12.000 SR 11.000 SR 10.000 SR 8.000</p>

**= Are Provided by Sponsors

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